

Transcript of Proceedings, 9/18/2007  
Volume IV

Public Service Commission of Wisconsin  
RECEIVED: 09/26/07, 4:48:01 PM

1                                   BEFORE THE  
2                   PUBLIC SERVICE COMMISSION OF WISCONSIN  
3   - - - - -  
4                                   )  
5                                   )           Docket No.  
6                   715 AREA CODE RELIEF           )  
7                                   )           05-TN-100  
8   - - - - -  
9                                   TRANSCRIPT OF PROCEEDINGS  
10                                  OPEN PUBLIC HEARING  
11                                  VOLUME 4  
12  
13  
14   Reported By:  
15   LYNN M. BAYER, RPR, RMR,  
16   Gramann Reporting Ltd.  
17   (414) 272-7878  
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19  
20  
21   HEARING HELD:                                  TRANSCRIPT PAGES:  
22   September 18, 2007                                  63 - 70, Incl.  
23   Marinette City Hall                                  EXHIBITS:  
24   Marinette, Wisconsin                                  (None.)  
25   7:00 p.m.

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A P P E A R A N C E S

NEUSTAR REPRESENTATIVE:

JOSEPH R. COCKE, Senior NPA Relief Planner, North  
American Numbering Plan Administration, 1445 East  
Los Angeles Avenue, Suite 301-N, Simi Valley, CA 93065.

OF THE COMMISSION STAFF

JOYCE DINGMAN, numbering team

KATHY BAKKE, numbering team

FROM THE PUBLIC

MARK SCHWALLER, CenturyTel

GLENDIA BROOKS

ERIN YOUNG, Bay City Radio

(FOR INDEX SEE BACK OF TRANSCRIPT.)

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1 MS. DINGMAN: I'd like to thank everybody  
2 for coming to the hearing tonight. My name is Joyce  
3 Dingman, and I'm on the numbering team at the Public  
4 Service Commission which we'll call the PSC.

5 I'd like to introduce a couple of other  
6 folks tonight. First is Kathy Bakke, she is the  
7 head of the numbering team at the PSC. And then Joe  
8 Cocke who works for an organization called NeuStar  
9 which is the North American numbering plan  
10 administrator. We'll probably call that NANPA to  
11 shorten it up a little bit. They are a neutral  
12 third-party administrator of numbering throughout  
13 North America. Joe will talk a little later about  
14 what's going on with 715 and then we'll ask for  
15 folks' comments and questions.

16 I want to make sure that folks know there  
17 are handouts in front of the room in case you didn't  
18 get them already. There is a packet with some  
19 frequently asked questions. One that shows  
20 different alternatives that the telecommunications  
21 industry has developed for how they would recommend  
22 the area code relief happen. There is another one  
23 called a prefix and rate center chart that Joe will  
24 talk about in a minute.

25 Then there are also two forms. One is

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1 kind of a little short half sheet, and that's one  
2 for folks to fill out just to let us know you were  
3 here tonight. If you'd like to speak you can  
4 indicate that on the form; but even if you're not  
5 going to speak, if you'd fill out the form that's  
6 helpful because at least we'll know you were here  
7 and you're interested.

8 The other is a full page form, and that's  
9 a comment sheet, and folks can fill that out tonight  
10 after the hearing if they want and just leave it  
11 with us or it also will tell you other ways that you  
12 can send comments to the Commission, either on our  
13 web site or by mailing in to us and it will tell you  
14 where you can send those.

15 I want to let you know that if you've been  
16 looking at the PSC notice about these hearings, it  
17 had maps at the back that showed what the projected  
18 lives for the area codes were and those are outdated  
19 now. But the handouts at the front of the room have  
20 the new projected lives on them.

21 Then I'd like to give you a little  
22 introduction to some of the lingo you might hear us  
23 using tonight. So this little handy-dandy chart, a  
24 phone number has three different parts to it. First  
25 is the NPA, that is the area code. Next is the NXX,

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1           that's the exchange or we'll call it a prefix for an  
2           exchange which is part of an area code. Then there  
3           is the line number which is the individual number  
4           for each customer within the exchange. But there  
5           are only so many line numbers in a prefix and only  
6           so many prefixes in an area code. Once those start  
7           to run out we have to do new area codes.

8                       I'd like to give you a little information  
9           about the 715 area code -- thank you for reminding  
10          me. We have a court reporter here so that the  
11          commissioners can read what folks have said at these  
12          hearings, but we don't want her to have to do the  
13          presentation we do nine different times at each of  
14          the nine hearings we're doing, so -- and the  
15          commissioners don't want to read what we say nine  
16          times over. So we're going to ask her to go off the  
17          record while we're doing our presentation tonight  
18          and then she'll come back on the record afterwards  
19          when folks -- if folks have questions or comments or  
20          anything like that so the commissioners can see  
21          those. You can go off the record.

22                       (Discussion off the record.)

23                       EXAMINER MARION: Before we ask anybody  
24          for what their opinions are, does anybody have  
25          questions about any of the information we've given

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1 out so far? No? Okay. Then I'd like to ask if  
2 there is anybody who'd like to speak up and let us  
3 know what their opinion on the approach to use is?  
4 No? Okay.

5 Then I'd like to remind people about the  
6 comment form on the front table. You can use that  
7 to write comments out tonight if you want or it will  
8 also tell you how you can send comments to the  
9 Commission in other ways.

10 Thanks very much for coming to the  
11 hearing. We really do appreciate it.

12 (The hearing concluded at 7:25 p.m.)  
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1 STATE OF WISCONSIN )

2 MILWAUKEE COUNTY )

3  
4 I, LYNN M. BAYER, RMR, Certificate of Merit  
5 Reporter with the firm of Gramann Reporting Company, 710  
6 North Plankinton, Suite 710, Milwaukee, Wisconsin, do  
7 hereby certify that I reported the foregoing proceedings,  
8 and that the same is true and correct in accordance with  
9 my original machine shorthand notes.

10  
11 \_\_\_\_\_  
12 Lynn M. Bayer

13 Certificate of Merit Reporter  
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I N D E X

EXAMINATION

PAGE

(No testimony was given during the proceedings.)

E X H I B I T S

EXHIBIT NO.

DESCRIPTION

PAGE ID'D

(No exhibits were marked for identification.)